

Hybrid Meeting Agenda November 5th, 2024

Secretary's Minutes

Treasurer's Report

Old Business

- Drug Take Back
- Red Ribbon Week
- Fall Festival
- Havana Health Fair

New Business

- Alcohol Campaign
- Youth Prevention Education
- Resource Directory
- Family Reading Night
- Website Renewal
- Conversation Starters- Change them?
- Recruitment Ideas
- Additional Feedback/Updates

Upcoming Items/Dates

- Mason County Coordinating Council Meeting- Tuesday, November 19th, 2024
 - o Spoon River College (Havana) or via zoom at 9:30 a.m.
- ROSC Meeting- Thursday, November 21st, 2024
 - o Mason City Public Library or via zoom at 2:00 p.m.
- Family Reading Night- Thursday, November 21st, 2024
 - Spoon River College (Havana) from 6:30 p.m. 8:00 p.m.

Next Meeting

- Tuesday, December 3rd, 2024 at 4:00 p.m.
 - o Spoon River College (Havana)

Adjourn Meeting

Mason County Resource Directory Website: www.masoncountyresources.org

Mason County Coalition Website: www.masoncountyilprevention.org

Target Population	Time of Year	PROBLEM	PREVENTION EFFORT	PREVENTION PURPOSE
Parents of Students	Early August	Lack of parent influence	School Registration Parent Surveys	Educate, Awareness Encourage, Assessment
High school	Fall /Spring	Address student perceived lack of harm	Seven Reasons Assembly	Educate, Awareness
High School	After Assembly	n/a	Seven Reasons Survey	Educate, Retention
Community	Oct/April	Rx misuse	Drug Take Back	Keep unwanted Rx out
Community	Oct.	Lack of comm.	Trunk or Treat	Educate, Awareness, and Encourage Family Interaction
Elementary/ HJHS/Comm	Oct.	Lack of awareness	Red Ribbon Week	Raise Awareness/ Educate
High School Community	Fall/ Winter	n/a	Positive Choice Promotion Fall/Winter Sports	Raise Awareness
Jr. High	School Yr	Lack of ATOD Education/ Refusal Skills	DARE Program DARE booster Session (7 th)?? Too Good for Drugs (6 th grade core) Too Good for Drugs (7 th grade booster)	Teach Positive Choices- Student, Build Police Connection w/ students
Com./Elem.	October	Lack of ATOD Awareness	Spook Night – postcards	Promotion Education
Elm/jr high	Dec.	Lack of comm.	Conversation Starters	Encourage family interaction
Jr. High/ HS	Jan-May	n/a	Illinois Youth Survey	Determining Statistics, Planning, Assessment, Evaluation
HS/Comm.	April	Retail Access	Your Actions Matter Campaign Formerly Sticker Shock	Increase awareness
HS	April	Misperceived social norms	Positive Prom Promotion	Promoting positive choices
Jr. High/ HS	May	Misperceived social norms	Positive Messaging-Graduation	Promoting positive choices
HS Students	Oct-May	Misperception-ion of ATOD use	HS Social Norming Campaign in all Mason County High Schools	Correct misperceptions with students
Parents	All Yr.	Parent Monitoring	County Communication Campaign	Increase awareness / Educate/ encourage monitoring
Community/ Schools	Spring	Lack of education	Community event opportunities	Provide information/ increase awareness